We offer:

Marketing Expertise
Planning & Strategy Coordination

Branding Strategy
AHC Wordmarks
U Graphics Policy

Graphic Design
Posters
Ads
Brochures
Display Units
Banners
Newsletters
Direct Mail
Promotional Imprint
Invitations & Programs
Announcements
PowerPoint templates
Presentation graphics
Wall displays

Writing/Editing

Audio/Visual
Program Overviews
Research/News Videos
For Web
For Media
Event Videos
Fundraising
Tributes

Web Content
Slide Shows
New Site Development
U templates/policy
Podcasts

E-Newsletters
Lyris/U templates
List Management

Photography

Event Planning
Consultation

Call 624-8612 or
wendyg@umn.edu

AHC Creative Agency Solutions

Marketing Communications is all about getting the right message, to the right people, at the right time. We are your partner in thinking through marketing strategies to maximize your efforts and resources within your budget.

Whether you are looking for a consultation to generate ideas and explore opportunities, or need help with every step from concept through execution, you can get started with a single call to the Creative Agency.

Advantages of Working with the Creative Agency

Well-Connected. The Creative Agency is housed in the AHC Office of Communications and works closely with University Relations. You’ll benefit from our staff’s expertise across the spectrum of marketing, communications, media relations, and community relations. The Creative Agency also maintains contracts with designers, writers, and photographers and manages the relationships with printing services and other vendors.

Consistency. We help you create a unique, unified, and consistent identity that upholds the University’s graphic policies.

Efficiency. We work as a “one stop shop” for all your marketing needs. We can handle every aspect of your marketing needs from concept through production, or lend a hand for a particular aspect of a project. We agree on a timeframe with you in advance, and deliver accordingly.

Cost Effectiveness. The Creative Agency charges $70 per hour – in most cases considerably less than freelance consultants. After an initial free consultation to identify the scope of the project, we provide a written estimate for your approval before work begins. You will find us to be a good value for your investment.